

## Two Product Versions (M & L)

### Two Product Versions

- Version M with plug for cigarette lighter
- Version L with truck variant plug to install the product fix to the car

### Two Product Length

- 30 cm
- 37 cm



Version M

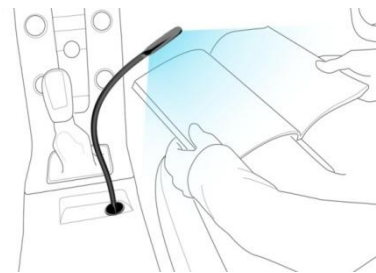


Version L

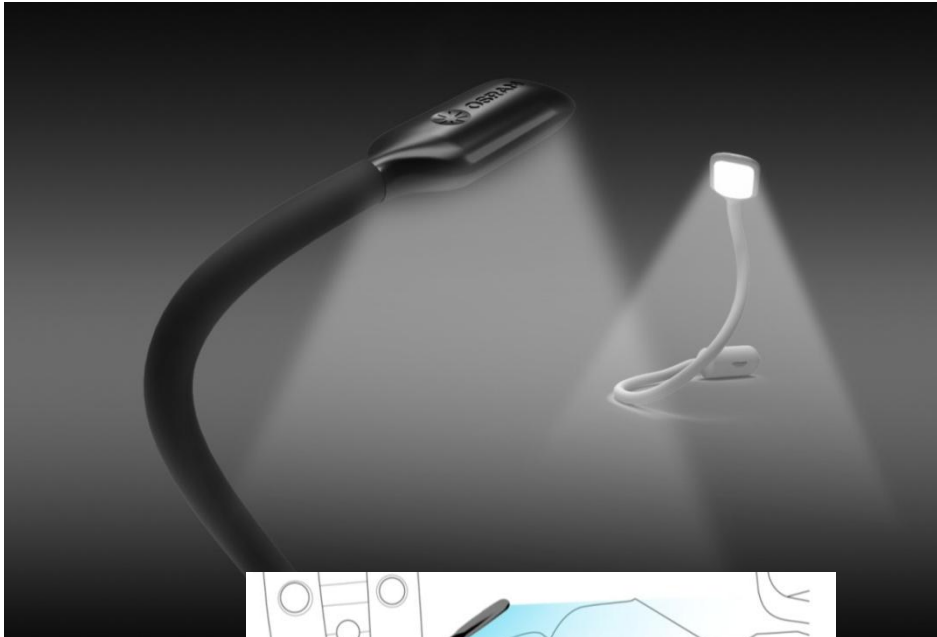
## Target Group



## Scenario



# ONYX Copilot®: LED Car Reading Light



**ONYX Copilot®**  
bendable LED car reading light:

- ✓ LED Lightguide Technology
- ✓ Powered /charged via cigarette lighter
- ✓ 12V / 24V for Cars & Trucks
- ✓ Plug & Play
- ✓ Available in 30cm or 37cm



Version M

Version L



reddot design award  
product design 2013

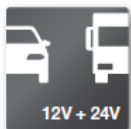
# Product Information

## ONYX Copilot®

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OSRAM LED ONYX Copilot® is a flexible LED light with pleasantly warm, dazzle free light. Many ways of providing targeted light – just where you need it. Two length, black color, highly designed, powered via cigarette lighter, extraordinary look & feel.

- Suitable for 12V and 24V vehicles
- Bendable neck for ideal and individual adjustment
- Pleasantly soft, easy to grip and dirt resistant surface
- Can be turned off, thanks to on-/ off switch
- Comfortably warm, non- glare light: perfect for e.g. reading in the car



reddot design award  
winner 2013



# Product Information

## ONYX Copilot® M

### Pricing

Recommended Retail Pricing incl. VAT EUR 27,99



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### Product Description

OSRAM LED ONYX Copilot® M is a flexible LED light with pleasantly warm, dazzle free light. Many ways of providing targeted light – just where you need it. Highly designed, powered via cigarette lighter, extraordinary look & feel.

### Unique Selling Proposition (USP)

- Powered via cigarette lighter
- Flexible reading light
- Compatible with both 12V + 24V
- 20lm light output
- 20.000 hours LED lifetime
- Neck material: silicone rubber
- Plug standards: ISO 4165 and SAE J563

### Applications

- Car: cigarette lighter

### Packaging Concept

- Cardboard box with window allows full visibility of product
- Measurement: 24,5x10,5x3,5 cm

### Key Technical Data

No. and type of LED/module	1x CREE
Power Supply	Cigarette lighter
Wattage/ Voltage	12V / 24V
Dimensions (L/W/H)	Length: 300mm
Lumen/module	20 lm
Color temperature / Beam angle	3.200 Kelvin

### Logistical Data

IC	AA587530055
EAN 10	4052899011250
Packaging Unit EAN 10	1 piece
EAN 40	4052899011267
Packaging Unit EAN 40	4pieces

# Product Information

## ONYX Copilot® L

### Pricing

Recommended Retail Pricing incl. VAT EUR 27,99



### Product Description

OSRAM LED ONYX Copilot® L is a flexible LED light with pleasantly warm, dazzle free light. Many ways of providing targeted light – just where you need it. Highly designed, powered via cigarette lighter, extraordinary look & feel.

### Unique Selling Proposition (USP)

- Mounted in truck
- Flexible reading light
- Compatible with both 12V + 24V
- 20lm light output
- 20.000 hours LED lifetime
- Neck material: silicone rubber

### Applications

- Truck

### Packaging Concept

- Cardboard box with window allows full visibility of product
- Measurement: 24,5x10,5x3,5 cm
- VSE 50: Industrial packaging

### Key Technical Data

No. and type of LED/module	1x CREE
Power Supply	Cigarette lighter
Wattage/ Voltage	12V / 24V
Dimensions (L/W/H)	Length: 300mm
Lumen/module	20 lm
Color temperature / Beam angle	3.200 Kelvin

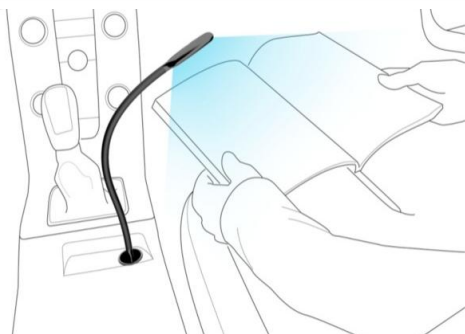
### Logistical Data

IC	AA587580055
EAN 10	4052899011304
Packaging Unit EAN 10	1 piece
EAN 40	4052899011311
Packaging Unit EAN 40	4pieces
VSE 50	IC: AA587570055   EAN 10: 4052899011281

# Product Information ONYX Copilot® M + 7cm

## Pricing

Recommended Retail Pricing incl. VAT EUR 29,99



## Product Description

OSRAM LED ONYX Copilot® M is a flexible LED light with pleasantly warm, dazzle free light. Many ways of providing targeted light – just where you need it. Highly designed, powered via cigarette lighter, extraordinary look & feel.

## Unique Selling Proposition (USP)

- Flexible reading light
- Compatible with both 12V + 24V
- Powered via cigarette lighter
- 20lm light output
- 20.000 hours LED lifetime
- Neck material: silicone rubber
- Plug standards: SAE J563

## Applications

- Car: cigarette lighter

## Packaging Concept

- Cardboard box with window allows full visibility of product
- Measurement: 31,5x10,5x3,5 cm

## Key Technical Data

No. and type of LED/module	1x CREE
Power Supply	Cigarette lighter
Wattage/ Voltage	12V / 24V
Dimensions (L/W/H)	Length: 473 mm
Lumen/module	20 lm
Color temperature / Beam angle	3.200 Kelvin

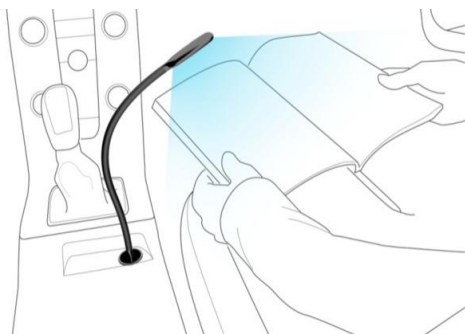
## Logistical Data

IC	AA640320055
EAN 10	4052899077270
Packaging Unit EAN 10	1 piece
EAN 40	4052899077287
Packaging Unit EAN 40	4pieces

# Product Information ONYX Copilot® L+7

## Pricing

Recommended Retail Pricing incl. VAT EUR 34,99



## Product Description

OSRAM LED ONYX Copilot® M is a flexible LED light with pleasantly warm, dazzle free light. Many ways of providing targeted light – just where you need it. Highly designed, powered via cigarette lighter, extraordinary look & feel.

## Unique Selling Proposition (USP)

- Flexible reading light
- Compatible with both 12V + 24V
- Powered via cigarette lighter
- 20lm light output
- 20.000 hours LED lifetime
- Neck material: silicone rubber
- Plug standards: ISO 4165 and SAE J563

## Applications

- Car/Truck: mounted to the wall

## Packaging Concept

- Cardboard box with window allows full visibility of product
- Measurement: 31,5x10,5x3,5 cm
- Clip & screws & mounting description

## Key Technical Data

No. and type of LED/module	1x CREE
Power Supply	Mounted to the wall
Wattage/ Voltage	12V / 24V
Dimensions (L/W/H)	Length: 473 mm
Lumen/module	20 lm
Color temperature / Beam angle	3.200 Kelvin

## Logistical Data

IC VS50 pack.; 4x1 pack.	AA640310055; AA640310155
EAN 10 VS50; 4x1 pack.	4052899077300; 4052899077324
Packaging Unit EAN 10	1 piece
EAN 40 VS50; 4x1	4052899077317; 4052899077331
Packaging Unit EAN 40	4pieces